

FrostConnect

EXPAND OFFLINE & ONLINE SALES AND MARKETING OUT-REACH VIA SMART AUTOMATED PLATFORM

Unlocking the potential to expand **offline sales channels** without the need of traditional shops or retailers. Our vending machine offers a customer-centric **online** purchasing experience with instant delivery, smaller order options, and the flexibility to redeem via voucher code at the most convenient vending location. Execute **marketing** campaign, loyalty program or new product launching, customers can redeem from any near-by vending machine via voucher code



Singapore: with 40 vending machines

Result

x40
Sales & Collection Points



Reach-out
90%
Population & Areas



2.5km Radius
15mins Arrive



Tokyo: Need around 100 vending machines

SALES : Empowering Direct B2C Access, Online & Offline

GREEN: Reduce Packaging & Shorter Delivery Distance

CONVENIENT: Streamlining Frozen Food Logistics

HappyIce®

SMART FROZEN
VENDING & SOLUTION

happyice.com.sg