## ONLINE OFFICIAL STORE WITH INSTANT DELIVERY CAPABILITY

# FULLY AUTOMATE

(inventory - accept order - dispense products)





#### How it works: Marketing



& Campaign

Consumer

Order Via Grab App

Grab Assigns & Rider Pickup

HAPPINES

## Automate: API with Grab System



Deliver to Consumer in 15 mins

980mn



Payment Received After 2 Working Days

Official Store

### **Benefits:**

- 1) Have own Official Store (not in other's store): exclusive for your products
- 2) Bypassing retailer: save listing fees and product margin
- 3) Full controlship: determine price, promotion, sku and expansion plan
- 4) Automate & 24/7: no need frontline staffs & never miss a sales
- 5) Cost effective: fraction cost of a staff
- 6) Reach-out to more consumers: 1 machine can cover minimum 2.5km radius (20km<sup>2</sup>)
- 7) Enjoy Grab's preferential rate: higher margin even without mark-up selling price
- 8) Physical sales point: consumers can also direct purchase from machine

Suitable for prepacked products: -20°C Frozen: Ice Cream, Cheese Cake, Frozen Yoghurt 3°C Chill: Can Drink, Energy Drink, Fruit Juice, Yoghurt, Dessert, Beer





900mm - 715mm Electric: 13amp, 200 watt

PUSH IN