

ONLINE OFFICIAL STORE WITH INSTANT DELIVERY CAPABILITY

AUTOFULFILLMENT
(inventory - accept order - dispense products)



24/7
Delivery in
15
MINS

How it works:

Marketing

Consumer

Automate: API with Grab System



Setup Product Pricing & Campaign



Order Via Grab App



Grab Assigns & Rider Pickup



Deliver to Consumer in 15 mins



Payment Received After 2 Working Days

Benefits:

- 1) Have own Official Store (not in other's store):** exclusive for your products
- 2) Bypassing retailer:** save listing fees and product margin
- 3) Full controlship:** determine price, promotion, sku and expansion plan
- 4) Automate & 24/7:** no need frontline staffs & never miss a sales
- 5) Cost effective:** fraction cost of a staff
- 6) Reach-out to more consumers:** 1 machine can cover minimum 2.5km radius (20km²)
- 7) Enjoy Grab's preferential rate:** higher margin even without mark-up selling price
- 8) Physical sales point:** consumers can also direct purchase from machine

Suitable for prepacked products:

-20°C Frozen: Ice Cream, Cheese Cake, Frozen Yoghurt

3°C Chill: Can Drink, Energy Drink, Fruit Juice, Yoghurt, Dessert, Beer



HappyIce[®]
CONNECTING BRAND
WITH CONSUMERS

ConnectVend
Connecting Brand with Consumers